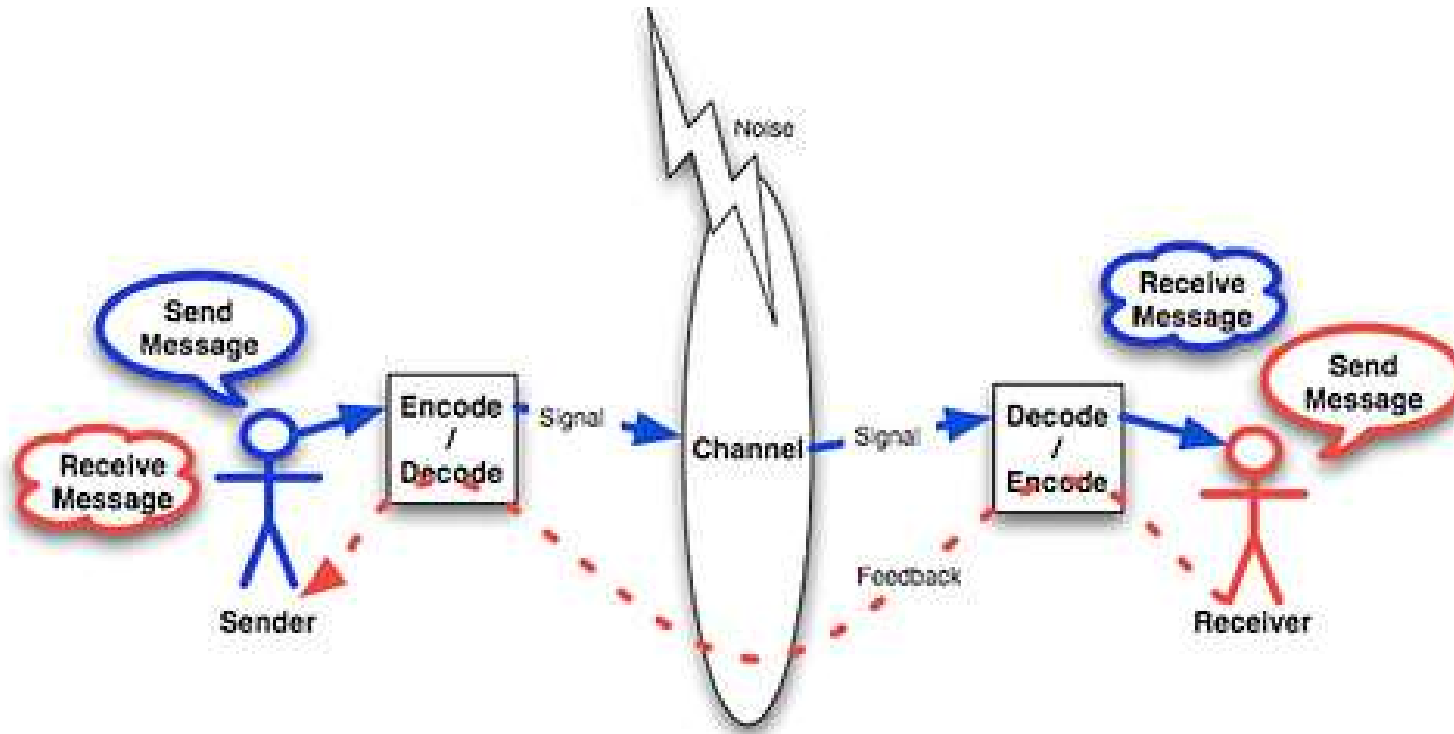
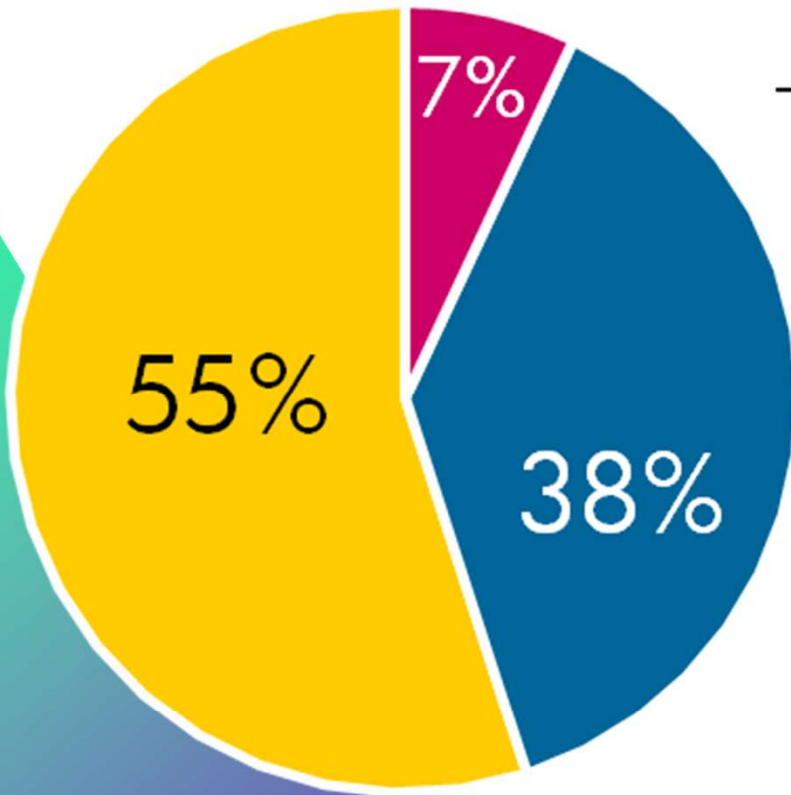


# Communication in a virtual world

Max Redhall





Dr. Albert Mehrabian's 7-38-55% Rule

## Elements of Personal Communication

- 7% spoken words
- 38% voice, tone
- 55% body language

“High Power” body language (top row)

vs.

“Low Power” body language (bottom row)

(Images courtesy of Amy Cuddy, Harvard University)



















Thank you.

Contact xxx for more information at:

